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**City Council Work Session Minutes
Economic Development Strategic Plan**

**Monday, June 24, 2019
6:15 p.m., Community Auditorium**

***Minutes are unofficial until approved by Council.
Council approved minutes as presented August 12, 2019.***

1. ROLL CALL:

Mayor Peter Truax called the Work Session to order at 5:31 p.m.

ROLL CALL: COUNCIL PRESENT: Thomas Johnston, Council President; Timothy Rippe; Ronald Thompson; Elena Uhing; Adolph “Val” Valfre; Malynda Wenzl; and Mayor Peter Truax.

STAFF PRESENT: Jesse VanderZanden, City Manager; Paul Downey, Administrative Services Director; Jeff King, Economic Development Manager; and Anna Ruggles, City Recorder.

2. WORK SESSION: ECONOMIC DEVELOPMENT STRATEGIC PLAN

King and VanderZanden facilitated the above-noted work session, noting the purpose of the work session was to address Council’s Objective 3.17, Update Economic Development Strategic Plan, identified in FY2019-20. King presented a PowerPoint presentation overview of the draft Economic Development Strategic Plan (Attachment 1) and Performance Measures (Appendix A), which contained the Vision and Mission Statements and identified 7 Goals and Short and Long-term Objectives under each Goal and a list of key external partners for each goal. King reported the 7 Goals were consolidated from 19 goals identified in the previous Plan (2015-2018 Economic Development Strategic Plan adopted in 2015), noting the Plan also adds equity elements. In conclusion of the above-noted staff report, King advised the Economic Development Commission approved the draft Plan at its meeting in June and is forwarding the Plan for Council consideration, noting the Plan will serve as the City’s Economic Development Strategic Plan as well.

Council Discussion:

Mayor Truax opened the floor and roundtable discussion ensued as King and VanderZanden responded to various Council inquiries and scenarios pertaining to the 7 goals and performance measures identified in the Plan, to which Council collectively concurred to consider shortening the 7 goals even more so the goals can be obtainable and to identify key partners’ relationships to the City, such as was the relationship established by an agreement or memorandum of understanding. In addition, Mayor Truax suggested adding a phrase to the Vision Statement, to which Council collectively concurred, so that it reads “...provides opportunity and prosperity for the whole community, leaving no one behind.” In conclusion of the above-noted Council

discussion, VanderZanden advised staff will bring back a proposed resolution for Council consideration at a later date.

Council took no formal action nor made any formal decisions during the work session.

3. ADJOURNMENT:

Mayor Truax adjourned the work session at 6:57 p.m.

Respectfully submitted,



Anna D. Ruggles, CMC, City Recorder